



IN-PERSON


**CANFITPRO
TRADESHOW
INCLUDED
IN YOUR
REGISTRATION**

SCHEDULE AT A GLANCE



BUSINESS & LEADERSHIP

Friday, August 9, 2024

Ses #	Session Name	Type	Sponsor	Presenter
8:15AM - 9:30AM				
1102	Soft Skills for Strong Bodies	L		Nathalie Lacombe
1103	Designing a Gym for Maximum Gain!	L	MATRIX Strong • Smart • Beautiful	Greg Lawlor and Bill Meadus
1106	Bias Awareness: How Biases Manifest in our Work and Interactions with Others	L		Dwayne Smith
1117	Organize and Streamline the Lead Generation and Follow Up Processes	L	StandOut Fit-Pro	Brandi Clark
10:00AM - 11:30AM				
1000	OPENING CEREMONIES & KEYNOTE ADDRESS	L	CORE HEALTH & FITNESS	Featuring: Hamza Khan
12:30PM - 1:30PM				
1142	Harness the Power of Events: Practical Networking Guide	W/S		Nick Lambe
1:30PM - 3:00PM				
1200	Enthusiast to Entrepreneur	P	OXYGEN YOGA & FITNESS	Jennifer Hamilton, Melissa Hanssens, Sherry Bureau and Colleen Brophy
1204	Improve Retention - Improve Revenue	L		Dr. Paul Bedford
1217	Create Content that Captures and Keeps the Attention of Your Ideal Client	L	StandOut Fit-Pro	Brandi Clark
1508	Kids Fitness Business: Matching Passion with Profits	L	canfitpro	Melanie Levenberg
3:30PM - 5:00PM				
1300	The Canadian Forum - State of the Fitness Industry	P		Facilitated by: Gabriel Hardy with distinguished panel of guests including Sal Pellegrino
1306	Critical Elements of Authentic & Inclusive Leadership	L		Dr. Bahar Tajrobehkar
1307	Social Media Mastery: Philosophy and Tactics to Build a Brand and Get More Clients	L		Andrew Coates
1320	7 Lessons Learned on the Way to \$100M Revenue	L		Nick Shaw



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Saturday, August 10, 2024

Ses #	Session Name	Type	Sponsor	Presenter
8:15AM - 9:30AM				
2105	Leadership: Igniting the Leader within You	L		Paul Lokko
10:00AM - 11:30AM				
2201	GENERAL SESSION: "Coaching Magic" - 5 Leadership Tricks To Bring Out The Best In Others	L		Martin Rooney
12:00PM - 12:45PM				
2237	Yoga in Today's WORLD - Panel to Explore Honouring Yoga's Roots and DEI Initiatives	P		Lisa Greenbaum, Asha Daniels, Tracy Jennings Hill, Aliana Comeau
2238	CR.OP. Turn Crisis into Opportunity and Find Success No Matter What Life Throws at You	L		David 'Patch' Patchell-Evans
2239	"Passion To Profit: Be canfitpro's Next Educator	L	canfitpro	Daniela Goode-Thomas
2244	FitPro Networking Huddle	W/S		Dane Robinson
2505	Avoid burnout by thinking like a Champion	L		Yvette Raposo
1:00PM - 2:30PM				
2300	Creating Inclusive Workplaces: Applied Principles of Diversity, Equity, and Inclusion	P		Facilitated by: Tara Dinyer with Simone Samuels, Dwayne Smith, Melanie Levenberg, Lorenzo Pagnotta
2301	Podcasting, Publishing, Social Media...and Expanding Your Brand to Iconic Levels	L		Todd Durkin
2307	Industry Trends & Directions in 2024	L		Sal Pellegrino
2321	The Sold-Out Class Strategy	L		Dane Robinson
3:00PM - 4:15PM				
2511	Keep Your Clients: Why They Leave, and How to Make it Stop	L		Igor Klibanov
3:00PM - 4:30PM				
2400	Empowering Leadership: A Tribute to Women Who Lead & Influence	P		Facilitated by: Mo Hagan with Jessie Thomas, Camille Jones, Aderonke Daramola, Christine Conti, Nkechi Nwafor-Robinson, Dr. Kella Price
2404	Staff Recruitment and Retention	L		Dr. Paul Bedford
2406	Fitness Technology: Making it Work With Your Clients	L		Meghan Jarvis
2407	Date Your Money	L		Aseel El-Baba
5:00PM - 6:30PM				
3000	CLOSING CEREMONIES & KEYNOTE ADDRESS	L	MATRIX Strong • Smart • Beautiful	Featuring: Perdita Felicien

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BUSINESS & LEADERSHIP



ONLINE

August 9-10, 2024

Friday, August 9, 2024

Ses #	Session Name	Type	Sponsor	Presenter
8:30 AM - 9:45 AM				
103	Plug and Play – How to Create Rockstar Wellness Programs	L		Debbie Bellenger
10:00AM - 11:30AM				
1000	OPENING CEREMONIES & KEYNOTE ADDRESS	L	CORE HEALTH & FITNESS	Featuring: Hamza Khan
2:15 PM - 3:30 PM				
114	Why Creativity Matters	L		Skip Wilson

Saturday, August 10, 2024

Ses #	Session Name	Type	Sponsor	Presenter
10:00AM - 11:30AM				
2201	GENERAL SESSION: "Coaching Magic" - 5 Leadership Tricks To Bring Out The Best In Others	L		Martin Rooney
11:45 AM - 1:00 PM				
203	Building Best Client Practices With Inclusivity in Mind	L		Ingrid Knight Cohee
1:45 PM - 3:00 PM				
207	Fitpreneurship – Fitpros Building as Entrepreneuers and Business Owners	L		April Griffith
208	The Blueprint To Career Success In The Fitness Industry	L		Luka Hocevar
3:30 PM - 4:45 PM				
213	The Secret To Success in Small Group Training	L		Chris Stevenson
5:00PM - 6:30PM				
3000	CLOSING CEREMONIES & KEYNOTE ADDRESS	L	MATRIX Strong • Smart • Beautiful	Featuring: Perdita Felicien